ABSTRACT

Described herein is a hyperlink browsing system that includes a plurality of mobile hyperlink browsers that communicate wirelessly with a plurality of servers having geographically-dependent information content. The hyperlink browsers have access to positioning receivers that generate varying geographical coordinates indicating the varying locations of the hyperlink browsers. When submitting HTTP requests, the hyperlink browsers include the geographical coordinates. The servers recognize the parameters and customize returned content in accordance with the geographic locations of the requesting users.